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On July 26, 2017, Forrester Research, Inc. issued a press release announcing its financial results for the quarter ended June 30, 2017.

Forrester Research, Inc. 8-K Jul. 26, 2017 4:06 PM ...

Cambridge, Mass., July 11, 2017 . . .
Forrester Research, Inc. (Nasdaq: FORR)

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today announced the appointment of Kelley Hippler as chief sales officer, effective immediately, replacing Mike...

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Research. The age of the customer has changed everything. This era is marked by new and powerful dynamics: entire

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industries disrupted, customer hyperadoption of technology, and a desire for excellent customer experience in all interactions with businesses — whether personal or for work.

Research • Forrester

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866-367-7378 3 > Providing contextual
experiences for various sales roles. there
is no longer a one-size-fits-all sales rep.

**The Forrester Wave™ : Sales Force
Automation Solutions, Q2 2017**

Press release: NEW YORK, NY —

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MediaMath, the leading programmatic company for marketers, today announced it has received the highest score in the current offering category from Forrester Research, Inc. in its report, "The Forrester Wave™ : Omnichannel Demand-Side Platforms, Q2 2017." Forrester recognized MediaMath as a top provider in ...

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**Catalyst-backed MediaMath tops
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Matter Most And How They Stack Up. rpA

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Addresses A Backlog of tactical process Enhancements. rpA is gaining the interest of enterprises.

The Forrester Wave™ : Robotic Process Automation, Q1 2017

As brands grapple with COVID-19, it becomes critical to understand how well they've used CX to build customer

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CAMBRIDGE, Mass., Oct. 25, 2017
/PRNewswire/ -- Forrester Research, Inc.
(Nasdaq: FORR) today announced its
2017 third-quarter financial results.
Third-Quarter Financial Performance.
Total ...

**Forrester Research Reports 2017
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Forrester Research, Inc. CEO and CFO To
Speak At The William Blair 40th Annual
Growth Stock Conference May 28, 2020
Forrester Recognizes Five B2B
Organizations For Achieving Strong
Sales, Marketing, And Product Alignment
May 27, 2020

News Releases | Forrester Research,

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Inc

FORRESTER RESEARCH, INC. (Exact name of registrant as specified in its charter) ... 2017 and December 31, 2016, respectively, at cost (158,402) (121,976) Accumulated other comprehensive loss ...

Forrester Research, Inc. 10-Q Aug.

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8, 2017 4:01 PM ...

Forrester is an American market research company that provides advice on existing and potential impact of technology to its clients and the public. Their 2016 adjusted EBITDA was \$29.3 million and their 2015 adjusted EBITDA was \$26.5 million.

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Forrester Research - Wikipedia

In February 2017, Dun & Bradstreet commissioned Forrester Consulting to evaluate how enterprises are leveraging data and analytics to drive decisions and strategy in pursuit of customer obsession and the role the CFO plays in achieving that goal. Forrester conducted an online survey of 250 finance

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executives at organizations with \$150 million or

A Forrester Consulting July 2017

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866-367-7378 6 Performance

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Management: The Customer Loyalty Playbook the brand. to date, nearly 3,500 customers have referred an average of four friends.¹² and,

Improve Loyalty Measurement With Behavioral And Emotional ...

Forrester also announced today that its board of directors has approved a

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quarterly cash dividend of \$0.19 per share, payable December 20, 2017, to shareholders of record on December 6, 2017. About Forrester Research
Forrester Research is one of the most influential research and advisory firms in the world.

Forrester Research Reports 2017

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Third-Quarter Financial ...

In January 2017, Dell EMC, Intel, and Red Hat commissioned Forrester Consulting to evaluate how enterprises are currently using containers and what challenges and benefits they are experiencing. Forrester tested the hypothesis that containers are being rapidly adopted by the developer

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community but often limited to test/dev
Linux-based workloads.

**Containers: Real Adoption And Use
Cases In 2017**

2017 customer service trends:
operations Become smarter And more
strategic January 27, 2017 2017
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